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Publications

Monographs

Holsanova, J. (2010): *Myter och sanningar om läsning*. Om samspelet mellan språk och bild i olika medier. Norstedts. ISBN 978-91-1-302841-5.

Holsanova, J. (2008): *Discourse, vision, and cognition*. John Benjamins Publishing Company: Amsterdam/Philadelphia. ISBN 978 90 272 23777.

Holsanova, J. (2001): *Picture Viewing and Picture Description: Two Windows on the Mind*. Doctoral dissertation. Lund University Cognitive Studies 83. ISSN 1101-8453. ISBN 91-856843-76. Review: Jasna Sledrova, Slovo a slovesnost 65, 2004, pp. 145-152.

Holsanova, J. (1999). *På tal om bilder. Om fokusering av uppmärksamhet i och strukturering av talad beskrivande diskurs*. Licentiate dissertation. Lund University Cognitive Studies 78. ISSN 1101-8453.

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Edited issues

Holsanova, J. Andrén, M. & Wadensjö, C. (forthc.): *Syntolkning - forskning och praktik*. Lund University Cognitive Studies.

Holsanova, J. (ed) (2012): *Methodologies for multimodal research*, Visual communication 2012, Special issue, Vol. 11(3), Sage.

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Holsanova, Jana (forthc.): Cognitive approach to audio description. In: Matamala, A. & Orero, P. (eds.): *Researching audio description: New approaches*. Palgrave Macmillan.

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Refereed conference papers

Holsanova, J. (2015): Theoretical and methodological approaches to audio description. Oral presentation at ARSAD, 5th Advanced Research Seminar on Audio Description, Barcelona, March 19-20, 2015.

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Holsanova, J. (2012): In the eye of the interpreter ... Studying perception and interpretation of films for visually impaired audiences. Invited talk at the workshop on "Experimental and cognitive semiotic approaches to film". Pufendorf institute for advanced study, Lund, Nov 30th 2012.

Johansson, R., Holsanova, J., & Holmqvist, K. (2011). Eye movements during pictorial recall have a functional role, but they are not reinstatements of those from encoding. 16th *European Conference on Eye Movements (ECEM 2011)*, Marseille, France, August 21-15, 2011.

Johansson, R., Holsanova, J., & Holmqvist, K. (2011). Eye movements during visual imagery have a functional role and are related to individual differences in spatial imagery ability. *European Conference on Cognitive Science (EuroCogSci2011)*. Sofia, Bulgaria. May 21-24, 2011.

Holsanova, J. (2011): Multimodalt lärande. *Utbildningsvetenskaplig konferens*, Campus Helsingborg, September 2011.

Holsanova, J. & Holmberg, N. (2011): Functional segmentation of task-solving process: Aligning eye movements and cued retrospective protocols. Invited talk at the symposium Symposium Interacting with electronic and mobile media: Oculomotor and cognitive effects. Organizer: Pascal Wurtz, *European Conference on Eye Movements*, August 2011, Marseille, France.

Holsanova, J., Sandberg, H., Gidlöf, K., & Holmberg, N. (2011): Attending to different types of visuals in massmedia: Eye tracking studies on newspaper reading, netpaper reading and online advertising. Paper at the panel 'Reception and Understanding of Visuals. Empirical and Theoretical Approaches'. Organisers: Hans-Juergen Bucher & Jana Holsanova. *International Communication Association Conference (ICA)*, Boston, May 2011.

Holsanova, J., Ek, J. & Holmberg, N. (2011): Reception of Multimodality in Biology and Chemistry Textbooks: An Eye Tracking Study. *Skandinavian conference Multimodalitet, sjanger og design*. Agder university, Kristiansand, Norway, June 2011.

Holsanova, J. (2010): Media principles and multimodality. Presentation within the panel Visuality and Multimodality, *International Communication Association* conference, Singapore, juni 2010.

Holmberg, N. & Holsanova, J. (2010): Task-oriented textbook reading strategies, poster presentation, *Scandinavian Workshop on Applied Eye Tracking*, Lund.

Holsanova, J. & Holmberg, N. (2010): Attentional Guidance and Instructional Design. didaktik-konferens *Designs for learning*. Stockholm, mars 2010.

Holsanova, J., Holmberg, N. & Holmqvist, K. (2009): Reading Information Graphics: The Role of Spatial Contiguity and Dual Attentional Guidance. Invited paper at the symposium "The Use of Eye Tracking in Uncovering Principles to Improve Instructional Design". *European Association for Research on Learning and Instruction 13th Biennial Conference 2009, Fostering Communities of Learners*, August 25-29 Amsterdam.

Holsanova, J. & Johansson, R. (2009): The Interplay of Language and Visualizations in

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Communication. International DFG/NSF Workshop on *Integrating Spatial Cognition: Building Bridges Between Navigation and Visualisation*. July 7-10th 2009, New York.

Holsanova, J. & Nord, Anders (2009): Textens fragmentering och läsares meningsskapande. *Forum för textforskning 4*, Södertörn och Stockholm, 8-9 maj 2009.

Holsanova, J. & Holmqvist, K. (2009): Myths and Truths about Readers' Interaction with Complex Visual Documents. Refereed paper at the International Communication Association conference 2009, Visual Communication Division, symposium "*What you see is what you get? Applying eye-tracking methodology in visual communication research*", Chicago, May 2009.

Bucher, Hans-Jürgen & Holsanova, Jana (2009): Audience Research and Multimodality: What Eye Tracking Reveals about Newspaper Reading. Refereed paper at the International Communication Association conference 2009, Visual Communication Division, symposium "*What you see is what you get? Applying eye-tracking methodology in visual communication research*", Chicago, May 2009.

Holsanova, Jana, Holmberg, Nils & Holmqvist, Kenneth (2008): Reading Styles on a Newspaper Spread. Paper at the *International Conference on Multimodality and Learning*, London, 18-21 June 2008.

Johansson, Roger, Holsanova, Jana, Wengelin, Åsa, Johansson Victoria & Holmqvist, Kenneth (2008): Cognitive Processes in Writing are Genre Dependent: A Comparison of Picture Descriptions and Expository Texts. Paper at the 11th *European Association for Research on Learning and Instruction* conference, Special Interest Group on Writing, Centre for Languages and Literature, Lund, Sweden, June 11th - 13th 2008.

Holsanova, J., Holmberg, N., Holmqvist, K. (2008): Reading styles on a newspaper spread - an eye tracking perspective. Paper at the *Scandinavian Workshop on Applied Eye Tracking*, Lund, April 2008.

Holsanova, Jana, Holmqvist, Kenneth & Holmberg, Nils (2007): Newspaper reading, eye tracking and multimodality. Peer reviewed paper at the symposium Eye tracking as a means for detailed analyses of multimedia learning processes - Part I, *European Association for Research on Learning and Instruction 2007: Developing Potentials for Learning*. Budapest.

Holsanova, J., Holmberg, N., Holmqvist, K. (2007): Tracking integration of text and picture. *Scandinavian Workshop on Applied Eye Tracking*. Lund university.

Holsanova, J. (2006): The role of feedback in task-oriented dialogue. Workshop on *Social Cognition and Action*, Paris, Ecole Normale Supérieure, 3-4th March 2006.

Holsanova, J. (2005): Spatial language and dialogue: A multimodal perspective. Workshop on *Spatial Language and Dialogue* in Delmenhorst, Germany, October 2005. PDF »

Holmqvist, K., Holsanova, J. & Holmberg, N. (2005): The effect of photos and information graphics on newspaper reading. Paper at the *European Conference on Eye Movements 13* in Bern, August 2005.

Holsanova, J.: The Dynamics of Picture Viewing and Picture Description. Paper at the international conference *Depictive space of perception*. A conference on visual thought

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Johansson, V., Andersson, B., Dahl, J., Holmqvist K., Holsanova, J., Karlsson, H., Strömquist, S., Tufvesson, S., and Wengelin, Å. (2004): Keystroke logging and eye tracking: a successful combination. Paper at the international conference "*Writing 2004*", Geneva 2004.

Holsanova, J. (2003). Picture viewing and picture description: Two windows on the mind. Paper at the international conference "*Towards a science of consciousness*", Prag.

Balkenius, C., Holmqvist, K. & Holsanova, J. (2001) Implicit Learning of Anticipatory Saccades. Poster presented at the *European Conference on Eye Movements 11*, Turku. Abstract »

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Holsanova, J. & Holmqvist, K. (2001). Comparing Foci in Picture Viewing and Picture Description. Poster presented at the *European Conference on Eye Movements 11*, Turku.

Holsanova, J. (1999). Language and Vision from a Dynamic Perspective. Presentation at the *3rd Swedish Conference in Multimodal Communication*. Linköping, October 1999.

Holsanova, J. (1998). Picture descriptions: Comparing verbal and visual Areas of interest. Presentation at the *Second Swedish Conference in Multimodal Communication*. Lund, October 1998.

Holsanova, J. (1998). Comparing Verbal and Visual Areas of Interest in Picture Descriptions. Paper at the Workshop *Descriptions, Eye Tracking and Gestures*. Bielefeld, Germany.

Holsanova, J., Hedberg, B. & Nilsson, N. (1997). Visual and Verbal Focus Patterns when Describing Pictures. Poster at the 9th *European Conference on Eye Movements (ECEM 9)*. Ulm, Germany.

Holsanova, J. (1997). Transforming Pictures into Language. Presentation at the *Multimodal Communication Conference*. Gothenburg.

Holsanova, J. (1997). Perceiving Space and Time in Spoken Descriptions of a Complex Picture. Statement of interest. AAAI 1997, *Workshop on Language and Space*. Providence, Rhode Island.

Holsanova, J. (1997). Verbal or Visual Thinker? A study of spoken descriptions of a complex picture. Poster at the *International Cognitive Linguistics Conference*. Amsterdam.

Holsanova, J. & Jörgensen, N. (1996). The Use of Reported Talk in Ethnic Discourse. Presentation at *5th International Pragmatics Conference*. Mexico City.

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Jörgensen, N. & Holsanova, J. (1995). Speaking about Social and Ethnic groups. Paper at NordText Symposium. *Nordic Research in Text and Discourse*. Uppsala.

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Holsanova, J. (1993). Discoursal Aspects of Consecutive Interpreting. Acta of the XVIIIth *International Colloquy of Functional Linguistics*. Prague.

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Project reports

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Holsanova (2008): Final report of the HWK fellowship Cognitive Processes underlying Mental Imagery and Problem Solving.

Holsanova (2008): Vetenskaplig slutredogörelse. Forskarassistenttjänst i språk och kognition. Vetenskapsrådet. Ämnesområde för Humaniora och Samhällsvetenskap.

Holsanova (2008): Final report of the HWK fellowship Multiple windows on the mind and action.

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Holsanova, J. (2001). Deliberate release of GMOs: Swedish procedures and citizen participation. Workpackages 4 and 5: Report of the PARADYS project. Send to the project coordinator and to the EU commission in Brussels.

Holsanova, J. (2001). Description of the collected data: Information about quantity and quality of the data collected. Periodic progress report of the PARADYS project (6-9 months) sent to the EU commission.

Holsanova, J. (2001): Description of cases to be studied: Draft information about procedures on deliberate release of GMOs in Sweden. Periodic progress report of the PARADYS project (3-5 months) sent to the EU commission.

Holsanova, J. & Nekvapil, J. (1993). Wie redet man Über Ethnien in der Alltagskommunikation - am Beispiel tschechischsprachiger Daten. *Skriftserie der Forschungsgruppe Nationale Selbst- und Fremdbilder in osteuropäischen Staaten - Manifestationen im Diskurs*. Zentrum für interdisziplinäre Forschung Bielefeld.

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Nekvapil, J. & Holsanova, J. (1992). Nad knihou G. Helbiga Vyvoj jazykovedy po roce 1970. *Jazykovedny casopis* 42/2. (pp. 130-135). (Überlegungen zu G. Helbig's Entwicklung der Sprachwissenschaft seit 1970)

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