

Moa Petersén (formerly known as Goysdotter), PhD, Assistant Professor

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Academic C V

Education:

2006: History of Russian Culture (15 hp), History (30 hp), Modern German Thinking (7,5 hp), Lund University

2005: History of Central Eastern Europe (15 hp), Psychology (30 hp), Art History (30 hp), History (30 hp), Lund University

2004: Art History (30 hp), Russian Comparative Literature (15 hp), Sociology of Culture (15 hp), History of Chemistry (7,5 hp), Lund University

2003: Comparative literature (60 hp), Art History (60 hp), Russian Language (7,5 hp), Lund University

2002: History (60 hp), Theoretical Philosophy (7,5 hp), Swedish Art History (7,5 hp), Lund University

2001: Comparative literature (60 hp), Lund University

2000: Graduated from International Baccalaureate, Per Brahegymnasiet, Jönköping, Sweden

Employment:

2013 - present: Senior lecturer and researcher at Department of Arts and Cultural Sciences, Lund University. On full maternity leave spring term 2014, and part-time leave both terms of 2015.

During 2014 I was part of a VR-funded research project on Cultural heritage (PI Lars-Erik Jönsson) and March 2016 - March 2017 I am part of a BAGADILICO research project on the implementation of biomedical science.

2007-2013: PhD student at Department of Arts and Cultural Sciences, Division of Art History and Visual Studies, Lund University, with break for maternity leave autumn 2010 and spring 2011. Teacher on several different courses within the Master program in Visual Culture 2008-2012 as part of my employment as PhD student. I was also supervisor of master theses in Visual Culture.

2003 – 2004: Teacher on the course *History of photography: 1840 until today* (7,5 hp), Department of Art History and Visual Studies, Lund University

Pedagogical qualifications (2003-present):

History of photography: 1840 until today (7,5 hp), Department of Art History and Visual Studies, Lund University (2003 – 2005).

Teacher on and coordinator of several master level courses in Art History and Visual Culture at the Division of art history and visual culture, Lund University, for example *Representations of Violence in the Visual Arts and Media* 15 hp, *The History of Visual Phenomena*, (10 hp), and *Visual Culture: Theory and Methodology* (15hp), *Staden - gränsöverskridningar och visuella uttryck*, (15 hp), and *Nya teoretiska perspektiv på den fotografiska bilden* (7,5hp). **(2009-present)**

Teacher and coordinator of the courses *Modets uttryck 3: Mode som visuell kultur* (7,5hp), and *Modets uttryck 2: Mode som gestaltning* (7,5hp) on Bachelor program of Fashion studies, Division of Fashion studies, Lund University **(2012-2013)**.

Teacher on and coordinator of several courses on the Bachelor program of Digital cultures, Division of Digital Cultures, Lund University such as *Teorier: Kontexter* (7,5hp), *Text som verktyg* (4,5hp), *Verksamhetsförlagd utbildning* (15hp), and *Examensarbete* (15hp) **(2012-present)**.

Supervisor of twelve Bachelor theses in Digital Cultures and Fashion Studies during spring term 2015 and 2016. Examiner of 24 Bachelor theses in Digital Cultures and Fashion Studies spring term 2015 and 2016.

Pedagogical education:

Högskolepedagogisk Introduktionskurs, 3 hp (2009), Teaching and Learning Through English, 1,5 hp (2011), Kursledarskap och kursplanering, 4,5hp (2012), To supervise essays, 2hp (2014), Forskarhandledning (Doctoral Supervision), 1,5 hp (2017)

A total of 12,5hp.

Publications:

1. Articles

Goysdotter Moa (2014), "Orent och kusligt. Det fotografiska bortom det visuella i 1970-talets amerikanska iscensatta fotokonst", *Ekfrase: Nordisk Tidsskrift for Visuell Kultur*, autumn, 2014.

Goysdotter, Moa (2014), "The venomous potential of photographic images", *Grafters' Quarterly*, Issue 2, autumn, 2014.

Goysdotter, Moa (2012), "Thought-Images. The Quest for Visualisation of the Mental Around 1900", *Ideas in History*, Museum Tusulanum, Copenhagen, No. 4. 2012.

Goysdotter, Moa (2010), "Photography as Quasi-otherness: the resistance of the embodiment of a prosthesis", *Corpus Journal*, <http://corpus-aesthetics.net/journal.php>

Goysdotter, Moa (2008), "'In the information age you are never at home.' Om elektronisk närvaro och ett lösskägg", *Forum för teoretiska interventioner*, nr 1:2008

Goysdotter, Moa (2007), "Det ljusa och det mörka rummet. Fotografiets limbo mellan död och frihet", *Forum för teoretiska interventioner*, nr 2-3:2007

Goysdotter, Moa (2006), "Stark i anden men svag i köttet? Om själens ekonomi och hypokondrins problem", *Forum för teoretiska interventioner*, nr 1:2006

2. Monographs

Goysdotter, Moa, *Impure Vision. American staged photography of the 1970s*, Nordic Academic Press, Lund, 2013.

3. Book chapters

Petersén, Moa (forthcoming 2017), "The floating tree: Jerry Uelsmann's departure from the modernist depiction of Nature", in Bengtsen, Peter; **Petersén, Moa**; Liljefors, Max (eds.), *Natur och Bild* (preliminary title), planned publication summer 2017.

Petersén, Moa (in print) "Human-technology relationships in the digital age: the collapse of the metaphor in biohacking" in Aagard, Jesper; Hasse, Cathrine; Kyrre Berg Friis, Jan; & Tafdrup, Oliver (eds.), *Postphenomenological methodologies – new ways in mediating techno-human relationships*, Rowman Littlefield Press / Lexington Books, 2017.

Goysdotter, Moa (forthcoming 2017), "Country Beside Itself: Photography and Politics in Late 20th-Century Sweden", in Qvarnström, Ludwig (ed.), *Swedish Art History: A Selection of Introductory Texts*, 2016.

Goysdotter, Moa (in print), "Biologiskt kulturarv kommersialiserat. Exemplet linderödsgrisen på Ängavallen", i Jönsson, Lars-Eric (ed.), *Politiska projekt. Osäkra kulturarv*, Lund Studies in Arts and Cultural Sciences, 2017.

Bengtsen, Peter ; **Goysdotter, Moa** ; Hedlund, Anna (2013), "Interdisciplinarity, group responsibility and conflict as resources for learning", in Maurits A; Mårtensson K, *Högskolepedagogisk reflektion och praktik. Proceedings från Humanistiska och teologiska fakulteternas pedagogiska inspirationskonferens 2012*, Lund 2013.

4. Popular scientific publications

Goysdotter, Moa (2015), author of the exhibition text "The camera and the unknown" that was part of the 2015 Claes Lewenhaupt scholarship holder Jennie Rosberg's photo exhibition *I intet faller ljuset förbi* at Landskrona Museum, August-October 2015.

Goysdotter, Moa (2015), author of the exhibition catalogue *Sight. So Close* that was part of the exhibition *Sight. So Close* at Galleri Format, Malmö, May 2015.

5. News articles on my research on biohacking

”Biohackare knäcker koden för kroppens programmering”, <http://www.lum.lu.se/biohackare-knacker-koden-for-kroppens-programmering/>, *LUM* (Lunds universitets magasin), May 2015

”Vad är biohacking?” <http://www.etc.se/inrikes/vad-ar-biohacking>, *ETC*, (160402)

”De vill knäcka koden för kroppens programmering”, <http://www.etc.se/prenumerant/reportage/de-vill-knacka-koden-kroppens-programmering>, *ETC*, (160610)

”Kroppen kan hackas som vilket datasystem som helst”, <http://www.svd.se/att-testa-granser-driver-biohackarna>, *Svenska Dagbladet*, (160712)

Selected conference presentations:

Moa Goysdotter; Kristofer Hansson, ”Searching for implementation drivers: improving knowledge transfer within a biomedical research organization”, *Swedish Science and Technology Studies (STS) Conference*, Helsingborg, 19 - 20 May 2016.

”Health anxiety in the digital age” at *19th Annual International Philosophy of Nursing Conference; Technology, Health Care and Person-centeredness: Beyond Utopia and Dystopia. Thinking the Future*, August, 2015, Karolinska institutet, Stockholm.

”Photography as Quasi-otherness: the resistance of the embodiment of a prosthesis”, at conference *Spaces of Interpretation: Gender, Body and Sensation*, September, 2009, Härkeberga slott, Skåne

”Biohacking: science and the body as hackable systems”, at conference *Visual Culture: Environment and Nature*, 24-25th of April, 2015, Lund university, Lund.

”Visualizing Big Data: The case of Google Flu Trends (GFT)”, *More Than Pretty Pictures – The Aesthetics of Data Representation*, Århus, april, 2015.

”Embodied and esoteric? Is this the future of photo-methodology?”, *Nordik 2012 Conference for Art History*, Stockholm University, October, 2012. *I was also chair of the session ”Bodies and Spaces” at the same conference.*

Bengtson, Peter ; Goysdotter, Moa ; Hedlund, Anna, ”Interdisciplinarity, group responsibility and conflict as resources for learning”, *Pedagogic Inspiration Conference for teachers at the HT Faculties*, Lund University, 2012.

”Camera Body: Prosthesis, Index and Voodoo in Photo Art from the 70s” at conference *The Vital Body and the Sensuous Body: Interventions of the Photographic*, Örenäs, May, 2012.

”Damien Hirsts Pickled Animals – estetisering av djur i formaldehyd och dess konstmarknad” (Damien Hirsts Pickled Animals – aesthetization of animals in formaldehyde and their art market), *Workshop at Tornblad Institute*, January, 2012, Lund.

”Loan wolves and ”terjed” images. Indexicality in nature and wildlife photography” at conference *Image=Gesture, The 5th Nomadikon Meeting*, November, 2011, University of Bergen, Bergen

”Camera as quasi-other; a postmodern embrace of the prosthesis”, Workshop with Don Ihde, October, 2011, Lund University, Lund

”Extension desire and amputation fear. Post-phenomenologic theories on the relation between human beings and technology.” *at conference Bodily Phenomenology, May 2010, Södertörns högskola, Stockholm*

“Thought-Images. The quest for materialisation of the mental around 1900” at conference *The Image in Science: Unfrequently Asked Questions. Responses of the humanities to visualism in science*, November, 2009, Lund university, Lund

Selected popular scientific presentations and commissions:

2016: Member of expert panel at *Beyond the lab: Revolution of DIY science*, Visualiseringscenter C, Norrköping, November.

2016: ”Iscensatt fotografi: iscensatt amerikanskt konstfotografi under 1970-talet”, lecture, Göteborgs konstmuseum, 6th of April 2016.

2015: Lecture ”Photography and synaesthesia in American photo art from the 1970s” at Film- and media history seminar, Lund, November.

2015: Guest lecture ”Beyond visibility in photography”, at the Master course *Precarious Aesthetics*, University of Copenhagen, October.

2015: ”Duane Michals”, in-service training lecture for Landskrona Photo Festival staff, August.

2015: ”Biohacking – folkbildningsbiologi i den digitala kulturen”, *HT-dagarna*, April 17-18th, Lund university, Lund. (the presentation was filmed by UR Samtiden for Swedish Television).

Other commissions:

Program coordinator for the Bachelor program in Digital Cultures (2015- 2016).

2015-present: Coordinating the research node *Digital Cultures* at Department of Arts and Cultural Sciences, Lund University, together with Jutta Haider.

2015: representing Lund in the Nordic Digital Culture Benchmarking project

2015: Co-coordinator of the international network meeting ”Digital humanities - opportunities and challenges”, November, Lund University, Lund.

2015-2017: in the editorial board for an anthology on nature and visibility together with Max Liljefors and Peter Bengtsen.

2014 - present: Referee assignments for several Swedish and international journals, such as *Journal of Art History*, *American Studies in Scandinavia*, *Visual Communication*, *Journal of Aesthetics and Culture*.

2014 - present: Moderator assignments for Swedish and international events concerning the photographic image such as "Konstnärssamtal med Frida Klingberg och Fröydi Laszlo, galleri Format", Malmö, 27/9 2014 and "Håndplukket – på utflukter i billedarkivet." *En forelesningsdag om bildet av dyr og natur i arkiv og samlinger*, 15/11 2014, Nasjonalbiblioteket, Oslo.

2014-present: member of the board of Stiftelsen Britt och Karl Hugo Axelssons fond

2010 – 2011: Member of the board of photo gallery Galleri Format, Malmö .

Autumn 2009: Study counsellor at the Department of Art History and Visual Studies, Lund University.

2007- 2010: Member of the drafting body for appointments of higher posts within the faculty of the humanities and theology at Lund University.

2006 - 2008: Editor in chief of the journal *Forum för teoretiska interventioner (Forum for theoretical interventions)* together with Sara Edenheim and Admir Skodo.

Scholarships and programs attended:

LuPOD, Lunds universitets postdoktorala program (Lund University postdoctoral program), 2014-2015.

10 weeks studies of classical Rome at *Instituto Svedese di Studi Classici a Roma* during October and November 2008. Georg Brandes-scholarship, University of Copenhagen, February 2008.

Several travel grants from e.g. Längmanska kulturfonden, Gyllenstiernska Krapperupstiftelsen, Uno Otterstedts fond för vetenskaplig forskning, William Karlssons stipendiefond, Elisabeth Rausing's minnesfond.

Language skills:

Swedish – mother tongue

English – fluent

German – advanced

Danish and Norwegian – advanced passive knowledge