

## **Academic C V**

Moa Petersén (former Goysdotter), PhD, Assistant Professor

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### **Employment**

2013 - present: Senior lecturer and researcher at Department of Arts and Cultural Sciences, Lund University.

2007-2013: PhD student at Department of Arts and Cultural Sciences, Division of Art History and Visual Studies, Lund University.

### **Pedagogical experience**

Teacher on courses on all levels of Bachelor program in Digital Cultures, Lund University, (2013-present)

Teacher on courses on basic and advanced level in Art History and Visual studies, Lund University, (2003-present)

Teacher on courses on Bachelor program of Fashion Studies, Lund University, (2013-2015)

On the courses above I have functioned as teacher, examiner, course coordinator, and course developer. I regularly supervise several bachelor theses in Digital Culture, and have also supervised bachelor theses in Fashion Studies, and master theses in Art History and Visual Culture.

### **Pedagogical education**

Högskolepedagogisk Introduktionskurs, 3 hp (2009), Teaching and Learning Through English, 1,5 hp (2011), Kursledarskap och kursplanering, 4,5hp (2012), To supervise essays, 2hp (2014), Forskarhandledning (Doctoral Supervision), 1,5 hp (2017)

## Research affiliations

2017-present: Part of the interdisciplinary collaborative initiative *Narrating Climate Futures* (funded by Lund University).

2016-2018: Part of the *BAGADILICO* research project on the cultural implementation of biomedical science.

2017-2018: Part of the Pufendorf advanced study group *How Evidence Based Practices Handle Conflicting Knowledge: the Case of Hormonal Contraceptives (CON-X)*.

2014: Part of the VR-funded research project "Politiska projekt, osäkra kulturarv. Tvärvetenskapliga studier av kulturarv, identiteter och artefakter (Political projects, uncertain cultural heritages. Multidisciplinary studies in cultural heritages, identities and artifacts)", PI Lars-Erik Jönsson.

## Publications

### 1. Monographs

**Goysdotter, Moa**, *Impure Vision. American staged photography of the 1970s*, Nordic Academic Press, Lund, 2013.

### 3. Book chapters

**Petersén, Moa** (in print), "Human-technology relationships in the digital age: the collapse of the metaphor in biohacking" in Aagard, Jesper; Hasse, Cathrine; Kyrre Berg Friis, Jan; & Tafdrup, Oliver (eds.), *Postphenomenological methodologies – new ways in mediating techno-human relationships*, Rowman Littlefield Press / Lexington Books, 2018.

**Petersén, Moa**, "Small Woods Where I Met Myself: Jerry Uelsmann's departure from straight photography", in Bengtsen, P., Liljefors, M. & **Petersén, M.** (red.), *Bild och natur: Tio konstvetenskapliga betraktelser*, Lund Studies in Arts and Cultural Sciences, s. 41-65 (Lund Studies in Art and Cultural Sciences; vol. 16).

**Petersén, Moa**, "Biologiskt kulturarv kommersialiserat. Exemplet linderödsgrisen på Ängavallen", i Jönsson, Lars-Eric (ed.), *Politiska projekt. Osäkra kulturarv*, Lund Studies in Arts and Cultural Sciences, 2017.

**Petersén, Moa**, "Country Beside Itself: Photography and Politics in Late 20th-Century Sweden", in Qvarnström, Ludwig (ed.), *Swedish Art History: A Selection of Introductory Texts*, 2016.

Bengtsen, Peter ; **Goysdotter, Moa** ; Hedlund, Anna (2013), "Interdisciplinarity, group responsibility and conflict as resources for learning", in Maurits A; Mårtensson K, *Högskolepedagogisk reflektion och praktik. Proceedings från Humanistiska och teologiska fakulteternas pedagogiska inspirationskonferens 2012*, Lund 2013.

## 2. Research articles

**Goysdotter Moa** (2014), "Orent och kusligt. Det fotografiska bortom det visuella i 1970-talets amerikanska iscensatta fotokonst", *Ekfrase: Nordisk Tidsskrift for Visuell Kultur*, autumn, 2014.

**Goysdotter, Moa** (2014), "The venomous potential of photographic images", *Grafters' Quarterly*, Issue 2, autumn, 2014.

**Goysdotter, Moa** (2012), "Thought-Images. The Quest for Visualisation of the Mental Around 1900", *Ideas in History*, Museum Tusulanum, Copenhagen, No. 4. 2012.

**Goysdotter, Moa** (2010), "Photography as Quasi-otherness: the resistance of the embodiment of a prosthesis", *Corpus Journal*, <http://corpus-aesthetics.net/journal.php>

**Goysdotter, Moa** (2008), "'In the information age you are never at home.' Om elektronisk närvaro och ett lösskäg", *Forum för teoretiska interventioner*, nr 1:2008

**Goysdotter, Moa** (2007), "Det ljusa och det mörka rummet. Fotografiets limbo mellan död och frihet", *Forum för teoretiska interventioner*, nr 2-3:2007

**Goysdotter, Moa** (2006), "Stark i anden men svag i köttet? Om själens ekonomi och hypokondriens problem", *Forum för teoretiska interventioner*, nr 1:2006

## 3. News articles and written popular scientific contributions

"Thousands of Swedes are inserting microchips into themselves – is it because of their welfare state?", <https://www.independent.co.uk/voices/sweden-microchips-artificial-intelligence-contactless-credit-cards-citizen-science-biology-a8409676.html>, The Independent, (20180622)

"Thousands of Swedes are inserting microchips into themselves – here's why", <https://theconversation.com/thousands-of-swedes-are-inserting-microchips-into-themselves-heres-why-97741>, The Conversation, (20180620).

"Questions and confluence", University Galleries, University of Florida, August 2017.

"Förgreningar och sammanflöden: (Där jag mötte mig själv)", Galleri Format, Malmö, August 2017.

”Biohackare knäcker koden för kroppens programmering”, <http://www.lum.lu.se/biohackare-knacker-koden-for-kroppens-programmering/>, LUM (Lunds universitets magasin), May 2015.

”Vad är biohacking?” <http://www.etc.se/inrikes/vad-ar-biohacking>, ETC, (160402)

”De vill knäcka koden för kroppens programmering”, <http://www.etc.se/prenumerant/reportage/de-vill-knacka-koden-kroppens-programmering>, ETC, (160610)

”Kroppen kan hackas som vilket datasystem som helst”, <http://www.svd.se/att-testa-granser-driver-biohackarna>, Svenska Dagbladet, (160712)

Sight. So Close (exhibition catalogue), part of the exhibition Sight. So Close at Galleri Format, Malmö, May 2015.

#### *4. Published teaching material*

Petersén, Moa; Askander, Mikael (reds.), *Fyra uppsatser i digitala kulturer (Four theses in Digital cultures)*, 2018.

#### **Conference presentations (in selection)**

”Den fotografiska bilden som faktabärare i den digitala kulturen (The photographic image as carrier of facts in the digital culture)”, *Från mediekonsument till informationskompetent*, Sörängens folkhögskola, Nässjö, Nov 6, 2017.

Moa Petersén; Kristofer Hansson, ”Searching for implementation drivers: improving knowledge transfer within a biomedical research organization”, *Swedish Science and Technology Studies (STS) Conference*, Helsingborg, May 19 - 20, 2016.

”Health anxiety in the digital age” at *19th Annual International Philosophy of Nursing Conference; Technology, Health Care and Person-centeredness: Beyond Utopia and Dystopia. Thinking the Future*, August, 2015, Karolinska institutet, Stockholm.

”Biohacking: science and the body as hackable systems”, at conference *Visual Culture: Environment and Nature*, 24-25th of April, 2015, Lund university, Lund.

”Visualizing Big Data: The case of Google Flu Trends (GFT)”, *More Than Pretty Pictures – The Aesthetics of Data Representation*, Århus, april, 2015.

”Embodied and esoteric? Is this the future of photo-methodology?”, Nordik 2012 Conference for Art History, Stockholm University, October, 2012. *I was also chair of the session ”Bodies and Spaces” at the same conference.*

Bengtson, Peter ; Goysdotter, Moa ; Hedlund, Anna, ”Interdisciplinarity, group responsibility and conflict as resources for learning”, Pedagogic Inspiration Conference for teachers at the HT Faculties, Lund University, 2012.

”Camera Body: Prosthesis, Index and Voodoo in Photo Art from the 70s” at conference *The Vital Body and the Sensuous Body: Interventions of the Photographic*, Örenäs, May, 2012.

”Damien Hirsts Pickled Animals – estetisering av djur i formaldehyd och dess konstmarknad” (Damien Hirsts Pickled Animals – aesthetization of animals in formaldehyde and their art market), *Workshop at Tornblad Institute*, January, 2012, Lund.

”Loan wolves and ”terjed” images. Indexicality in nature and wildlife photography” at conference *Image=Gesture, The 5th Nomadikon Meeting*, November, 2011, University of Bergen, Bergen

”Camera as quasi-other; a postmodern embrace of the prosthesis”, *Workshop with Don Ihde*, October, 2011, Lund University, Lund

”Extension desire and amputation fear. Post-phenomenologic theories on the relation between human beings and technology.” at conference *Bodily Phenomenology, May 2010, Södertörns högskola, Stockholm*

”Photography as Quasi-otherness: the resistance of the embodiment of a prosthesis”, at conference *Spaces of Interpretation: Gender, Body and Sensation*, September, 2009, Härkeberga slott, Skåne

”Thought-Images. The quest for materialisation of the mental around 1900” at conference *The Image in Science: Unfrequently Asked Questions. Responses of the humanities to visualism in science*, November, 2009, Lund university, Lund

### **Selected popular scientific presentations and commissions**

2018: ”Växthusaffekten – hur miljöforskning speglats genom konsten (The greenhouse affect. How environmental research has been mirrored through art)”, HT-dagarna.

2017: ”Sanning och konsekvens. Om faktans roll i den digitala kulturen (Truth and consequence. About the role of facts in the digital culture)”, panel discussion with Hanna Carlsson, Robert Willim, Jutta Haider, and Sara Kärrholm.

2016: Member of expert panel at *Beyond the lab: Revolution of DIY science*, Visualiseringscenter C, Norrköping, November.

2016: "Iscensatt fotografi: iscensatt amerikanskt konstfotografi under 1970-talet (Staged photography: staged American photography of the 1970s)", lecture, Göteborgs konstmuseum, 6th of April 2016.

2015: Lecture "Photography and synaesthesia in American photo art from the 1970s" at Film- and media history seminar, Lund, November.

2015: Guest lecture "Beyond visibility in photography", at the Master course *Prekarious Aesthetics*, University of Copenhagen, October.

2015: "Duane Michals", in-service training lecture for Landskrona Photo Festival staff, August.

2015: "Biohacking – folkbildningsbiologi i den digitala kulturen (Biohacking - citizen science in the digital culture)", *HT-dagarna*, April 17-18th, Lund university, Lund. (the presentation was filmed by UR Samtiden for Swedish Television).

### **Other selected commissions**

2015-present: Coordinating the research node *Digital Cultures* at Department of Arts and Cultural Sciences, Lund University, together with Jutta Haider.

2014 - present: Referee assignments for several Swedish and international journals, such as *Journal of Art History*, *American Studies in Scandinavia*, *Visual Communication*, *Journal of Aesthetics and Culture*.

*Program coordinator for the Bachelor program in Digital Cultures (2015- 2016).*

2006 - 2008: Editor in chief of the journal *Forum för teoretiska interventioner (Forum for theoretical interventions)* together with Sara Edenheim and Admir Skodo.

### **Scholarships and programs attended**

LuPOD, Lunds universitets postdoktorala program (Lund University postdoctoral program), 2014-2015.

10 weeks studies of classical Roman art and architecture at *Instituto Svedese di Studi Classici a Roma* during October and November 2008.

Georg Brandes-scholarship, University of Copenhagen, February 2008.

Several travel and research grants from e.g. Längmanska kulturfonden, Gyllenstiernska Krapperupstiftelsen, Uno Otterstedts fond för vetenskaplig forskning, William Karlssons stipendiefond, Elisabeth Rausing's minnesfond.

**Language skills:**

Swedish – mother tongue

English – fluent

German – advanced